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Invitation to ICDE Standing Conference of Presidents and Policy Forum, 27-30 November 2013, Lisbon, Portugal

Dear Colleague,

We hereby invite you to a dialogue on Leadership for Change in a time of openness. The International Council for Open and Distance Education (ICDE), Universidade Aberta (UAb) and the European Distance and E-learning Network (EDEN) are pleased to welcome you to the **2013 ICDE Standing Conference of Presidents (SCOP) and Policy Forum**, to take place **27-30 November, 2013**, in Lisbon, Portugal.

The annual ICDE SCOP meeting is traditionally a unique opportunity for the leadership of higher education institutions engaged in open, distance and flexible learning to meet with peers from around the world in a confidential, in-camera setting. SCOP is highly regarded as an arena where senior management may share information and expertise, establish benchmarks, develop inter-institutional cooperation, and determine policy advocacy directions.

SCOP 2013 will however be an even more unique occasion. In a time of disruptive and rapid change for higher education institutions around the globe, when so much is changing, its leadership must be able to meet the new challenge. In such a demanding time for education leaders, there is more than ever a need for meeting, discussing and sharing experiences. This is the time for the SCOP meeting to return to Lisbon, the city where it all started 20 year ago, and address the challenge - **Leadership for Change in a time of openness** and increasing societal impact of online education. The discussion should focus on sustainable visions, innovative strategies and creative business models.

An in-camera meeting for presidents of education institutions world-wide will be held, along with workshops and parallel sessions for leadership to meet and discuss with the visionaries, the decision-makers and also the best researchers in the field of open online educational practices. A Policy Forum will also take place within the program. We aim for a dynamic and varied format throughout, with ample opportunities to debate, contribute and network.

The event is hosted by Universidade Aberta, the open university of Portugal, in the year it celebrates its 25th anniversary, in collaboration with the European Distance and E-learning Network. UAb has won international recognition for the quality of its distance and e-learning programs as well as its research and innovation. But it is also acclaimed for its success in managing institutional change. EDEN is the largest and most active European association in the field of open, distance and e-learning, with over 200 institutional members and 4.000 individual academics and professionals. EDEN is an associate member of ICDE.

The main venue for the SCOP 2013 will be the Museum of Communications, centrally located in downtown Lisbon.

Further information on the program, practical arrangements and online registration are available at <http://scop2013.uab.pt>, which is being updated with new information regularly.

We do hope that you can join us in Lisbon in November to enable us to learn from one another, provide inspiration for our institutional strategies, and help institutions to meet the challenges of the new demands for change in education.

Yours sincerely,



Professor Tian Belawati
President, ICDE
Rector,
Universitas Terbuka, Indonesia



Professor Paulo Dias
Rector,
Universidade Aberta, Portugal



Dr. Morten Paulsen
President, EDEN
Director,
Campus NooA, Norway

Leadership for Change in a Time of Openness

Sustainable visions, Innovative strategies and Creative business models

This year, the ICDE Standing Conference of Presidents will focus on themes and networking that will support senior management in leading on their change agenda.

Context

- Societal needs
- Costs and cuts
- Students' expectations
- Technology and
- Open Educational Resources

are all driving forces for the change agenda for post-secondary education:

- The demand for higher education means globally building 4 conventional universities with 30,000 students each every week for the next 12 years.
- The expectations for higher education to create personal and societal economic growth are high and increasing. At the same time 650 million youths are neither working nor studying.
- The rising cost of higher education and increasing levels of debt students and families are incurring represents a trillion dollars in the US alone.
- Open and online education has the potential to lower the costs, some claim by 70 – 80%. Access to technology and the Internet revolutionize the opportunities for learning. By 2020, 70 – 80% of the global population is expected to have internet access, up from 35% today.
- Technology facilitates Infrastructure 2.0: eInfrastructure, Science 2.0: eScience, Campus 2.0: eCampus, Education 2.0: Open and online education.
- At the same time, automation pushes people out of jobs, and more education is needed to re-educate people for highly skilled jobs.
- Open Educational Resources, OER, promise the opportunity for the first time in human history to enable everyone to attain all the education they desire, but Open Educational Practices struggle to take off. The current models for higher education don't favour an open educational culture. They don't give incentives for OER or Open Access. In short, are not optimized for Open Knowledge.
- Students increasingly demand flexibility in education, so they can enjoy high quality education anytime, anywhere at low cost, but still the current paradigm of higher education delivers on-campus lectures.

The way ahead

For many higher education institutions, an important issue today is how to move from campus-oriented education into a campus and online education concept, a blended learning concept. For

others, the issue is more to revamp strategies and leadership for a more open and online focused learner agenda.

The development path for higher education institutions is not straightforward, the course ahead is for many unclear and the awareness and knowledge of success factors for the change agenda are not well developed.

Themes

Leadership for Change in a Time of Openness is the main theme addressing this situation at the 2013 ICDE Standing Conference of Presidents meeting.

The meeting will discuss sustainable visions, innovative strategies and creative business models to meet the challenges ahead.

Key themes to be addressed:

Opening up education. The European Commission will present its new initiative for Europe, and the importance of leadership for change. How can regions and governments in other parts of the world be inspired by the European example?

20 years past the first SCOP: What has changed and how have evolved institutional leadership in the ODL world? What are the challenges ahead for the next 20 years?

Institutional change in a time of disruptive innovation. A case-study of the Universidade Aberta, Portugal.

Hands-on innovative leadership in open, distance and online education.

Opening up universities: institutional change to meet societal needs and challenges. What is the change agenda in Africa?

The introduction of open and online education is facilitating a change agenda for more sustainable quality education (and research) to lower costs. What issues are on the change agenda in the different regions of the world? And how does top-management face the change agenda in their region? Are there joint lessons to be drawn?

On a policy level, what are the key issues for government and in the shared arena for governments and senior management in higher education?

What is the role of global and regional associations in the new open, distance and e-learning scenario?

Raising public awareness on open, distance and e-learning social relevance: what are the issues? And what global/regional actions should be taken?

Participating presidents, vice-chancellors and rectors will also have the opportunity to meet with peers from around the world in a confidential, in-camera setting, to exchange views, in the dedicated presidents' meeting.

Pre- SCOP Meeting Program

Wednesday 27th November 2013

Venue: Palácio Ceia (old XVIIIth century palace - headquarters of UAb)

	EDEN Executive Committee Meeting (closed meeting)
09:30 - 17:00	UNESCO OER Chairs network meeting (by invitation only)
	Other parallel initiatives
17:00 - 19:00	ICDE and EDEN Executive Committees meeting
	Registration
19:00 - 20:30	Pre-Meeting Reception at the Lisbon Town Hall

Conference Program

Thursday 28th November 2013

Venue: Communications Museum Auditorium

09:00 - 09:30	Coffee & Registration
09:30 - 10:00	SCOP 2013 Official Opening (Welcome Addresses by Portuguese Minister of Education/Secretary of State (Nuno Crato), ICDE President (Tian Belawati), UAb Rector Paulo Dias and EDEN President, Morten Paulsen)
	Keynote Speaker I Pierre Mairesse – European Commission Director DG EAC (t.b.c.) [Chair: Yang Zhijian (t.b.c.)]
10:00 - 10:30	<i>European Commission's presentation of the Opening Up Education new initiative and the importance of leadership for change. How can regions and governments in other parts of the world be inspired by the European example?</i>
10:30 - 10:45	Q&A
10:45 - 11:15	Coffee Break
	Keynote Speaker II Tony Bates (confirmed) [Chair: Mandla S. Makhanya (t.b.c.)]
11:15 - 11:45	<i>20 years past the SCOP returns to Lisbon: What has changed and how have evolved institutional leadership in the ODL world? What are the challenges ahead for the next 20 years?</i>
11:45 - 12:00	Q&A
	Institutional Change in a Time of Disruptive Innovation A case-study of the Universidade Aberta, Portugal [Chairs: Tony Bates and António Teixeira]
12:00 - 13:00	The session will focus on how the Portuguese open university addressed the need for disruptive change in the period 2006-09, by designing an integrated innovation programme. Presentations will depict the programme design criteria and the implementation context and process. Additionally, it will be also discussed how UAb is addressing the challenge of digital open education and the MOOC phenomena. The initiative IMOOC, which introduced the first institutional pedagogical model for MOOCs in the world, will be presented. A debate on the lessons learned will be organized exploring the feedback from actors.
13:00 - 13:15	Group Photograph (All SCOP 2013 Participants) A group photo will be taken and published on the SCOP webpage as

well as on the ICDE's, UAb's and EDEN's webpages. A video of the making off of the group photo, with statements from key participants will also be produced and disseminated by UAb.

13:15 - 14:30

Lunch

Conference Program

Thursday 28th November 2013

Venue Communications Museum Auditorium and additional rooms

Meeting and exchange space for participants

14:30 - 15:00

During this period, all conference delegates will be given the opportunity to freely meet and interact.

Hands-on Innovative Leadership Workshop in open, distance and online education.

(Summary of Working Groups by facilitators)

[Chair: Belinda Tynan (t.b.c.)]

Institutional leaders are invited to join thematic working groups where they'll openly discuss issues regarding introduction and implementation of institutional innovative practices with 16 top experts representing 8 leading research initiatives/projects in the field of open, distance and eLearning representing several regions.

15:00 - 15:30

Projects will be selected by major regional associations, associate members of ICDE (EDEN, EADTU, EFQUEL, ACDE, ABED).

The workshop will be organized as a cracker-barrel session. Each working group will have two representatives from two research projects. Conference delegates will have to change tables after 30 minutes and attend 2 working groups. During this period, food and beverages will be served in each parallel room.

Hands-on Innovative Leadership Workshop in ODE

Working Group A [2 Facilitators from ICDE boards and EDEN EC]

(Projects 1 & 2)

Hands-on Innovative Leadership Workshop in ODE

Working Group B [2 Facilitators from ICDE boards and EADTU]

(Projects 3 & 4)

15:45 - 17:00

Hands-on Innovative Leadership Workshop in ODE

Working Group C [2 Facilitators from ICDE boards and EFQUEL]

(Projects 5 & 6)

Hands-on Innovative Leadership Workshop in ODE

Working Group D [2 Facilitators from ICDE boards and UAb]

(Projects 7 & 8)

17:15 - 17:45

Hands-on Innovative Leadership Workshop in ODE

(Summary of Working Groups by facilitators)

[Chair: Belinda Tynan (t.b.c.)]

Social Program

18:00 - 20:00

Tour of the Fado Museum

Conference Program

Friday 29th November 2013

Venue: Communications Museum Auditorium

Introduction and Re-cap

09:00 - 09:30 A group of art-education post-graduate students from UAb will prepare and present a graphical presentation of the key ideas & moments from the previous day)

Keynote Speaker III

Bakary Diallo – Rector of the African Virtual University (t.b.c.)

09:30 - 10:00 [Chair: Marta Mena (t.b.c.)]

Opening up Universities: institutional change to meet societal needs and challenges. What is the change agenda in Africa?

10:00 - 10:15 Q&A

ICDE-EDEN Fellows Panel Discussion on Leadership for Change I

The introduction of open and online education is facilitating a change agenda for more sustainable quality education (and research) to lower costs. What issues are on the change agenda in the different regions of the world?

10:15 - 11:00 [Chair: EDEN Fellow nº 1, representing Europe; co-chair: ICDE representative nº1, representing North America]

Speakers (1-3): up to three international experts with institutional leadership experience representing different regions of the world: Asia, Africa and Latin America.

The panel discussion will be based on the output of the ICDE-EDEN Fellows workshop held at the EDEN 2013 Annual Conference in Oslo.

11:00 - 11:30 Coffee Break

ICDE-EDEN Fellows Panel Discussion on Leadership for Change II

How does top-management face the change agenda in their region? Are there joint lessons to be drawn?

11:30 - 12:15 [Chair: EDEN Fellow nº 2, representing Europe; co-chair: ICDE representative nº 2, representing Asia]

Speakers (4-6): up to three international experts with institutional leadership experience representing different regions of the world: Middle East, North America and Oceania.

ICDE Policy Forum

12:15 - 13:00 *On a policy level, what are the key issues for government and in the shared arena for governments and senior management in education?*

13:00 - 14:30 Lunch

14:30 - 16:00 Continuation of ICDE Policy Forum

16:00 - 16:30 Coffee Break

16:30 - 17:15 **ICDE Policy Forum summary and conclusions**

Media Opportunity and Video Statements

17:15 - 18:30 A Media Team from UAb will record a number of short interviews in video with conference delegates in order to later upload on You Tube.

Venue: Mitra Palace (monument from the XVIIIth century)

20:00 - 23:00 **SCOP Dinner**

Buses leave the conference venue at 20:00 and a transfer back to the hotels will be provided at 22:30. A Fado show will be provided.

Conference Program

Saturday 30th November 2013

Venue Communications Museum Auditorium and additional room

Closed Session for SCOP University Presidents & Rectors Participating presidents, vice-chancellors and rectors will have the opportunity to meet with peers from around the world in a confidential, in-camera setting, to exchange views, in the dedicated presidents' meeting.	
09:00 - 11:00	
09:30 - 11:00	
Program for Non-President/Rectors Participants Workshop 1 [chairs: Andras Szucs and Fred Litto (t.b.c.)] – The Role of Global and Regional Associations in a new Open, Distance and e-Learning scenario: challenges and opportunities	
11:00 - 11:30	Coffee Break
Continuation of Closed Session for SCOP University Presidents & Rectors	
11:30 - 12:30	
11:30 - 12:30	
Program for Non-President/Rectors Participants Workshop 2 [chairs: Morten Paulsen and Bruce Chaloux (t.b.c.)] – Raising Public Awareness on Open, Distance and e-Learning Social Relevance: what global/regional actions to take?	
12:30 - 13:00	Reports from WGs and Presidents & Rectors meeting
SCOP 2013 Official Closing and Announcement of SCOP 2014 (Addresses by ICDE President and SCOP 2014 organizer / UAb Rector awards ICDE President and EDEN President w/ UAb 25 th anniversary celebration medal)	
13:00 - 13:15	
13:15 - 14:15	Light Farewell Lunch

Social Program

14:30 - 18:30	Tour of Sintra (optional not included in the fee)
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