

# **About Your Award**



## How does this award help my company?

Displaying this award in your place of business has several benefits for your company:

#### Strategic Value

Today, small businesses and entrepreneurs are facing the challenges of an increasingly competitive local economy. While many businesses have taken on various initiatives to continue to grow, a select few have been able to benefit from the strategic value of business awards.

#### Sales Tool

Paula Arnold, owner of SmarterTech Business Systems, learned firsthand from a former manager that a business award can be an account executive's ace-in-the-hole. "Used effectively, business awards are yet another sales tool to aid in the close of business," says Arnold.

#### Free Publicity

Steven Anderson, manager of Devon Health Corp. understands the value of award competitions. Anderson says, "We believe it (business awards) helps validate what we do in the company and enhances our ability to keep good people." PR might be difficult to measure on the bottom line but it is invaluable.

## Get Started Now - Claim Your Award

### **Frequently Asked Questions**

### What is the Hollywood Award Program?

Each year, in and around the Hollywood area, the Hollywood Award Program chooses only the best local businesses. We focus on companies that have demonstrated their ability to use various marketing methods to grow their business in spite of difficult economic times. The companies chosen exemplify the best of small business; often leading through customer service and community involvement.

For most companies, this recognition is a result of your dedication and efforts as well as the work of others in your organization that have helped build your business. Your team is now a part of an exclusive group of small businesses that have achieved this selection.

## There is an error in my company information - how can I fix this?

Changes to your company's name, city, or category can be submitted to us via our **Company Information Change** page.

## Do I have to pay for an award to be a winner?

No, you do not have to pay for an award to be a winner. Award winners are not chosen based on purchases, however it is your option, to have us send you one of the 2020 Awards that have been designed for display at your place of business.

## Shouldn't my award be free?

No, most business organizations charge their members annual dues and with that money sponsor an annual award program. The Best of Hollywood Award Program does not charge membership dues and as an award recipient, there is no membership requirement. We simply ask each award recipient to pay for the cost of their awards.

5/20/2020 More About Your Award

### Where can I find my Award Code?

Your Award Code is: DMMZ-WBGL-K4KK. This Award Code has been provided for you that may be used for direct access to your award options and press release posted on our website. Please reference this Award Code with any correspondence or calls to us.

### Am I the only winner in my business category?

Yes, only one winner is selected per category for each town.

#### Where can I see the list of this year's winners?

Notification to other award winners in Hollywood will be made over the next several weeks. After all award recipients have been notified, we will post the complete list of winners on our website.

#### Can the award be for a larger area than my town?

All 2020 Awards are issued based on the location of your corporate headquarters even though your service area may extend beyond that town.

#### How do I view the press release?

Your press release is available here: <u>Tecana American University Receives 2020 Best of Hollywood Award</u>. You may use, reproduce, distribute, and display the press release in any media formats and through any media channels you choose.

### How can I contact you?

We offer various ways to get in touch. The most efficient is via our contact us page. Emails sent to us via this page are prioritized first by our customer service staff. Alternatively you can call us at 888-509-9915. Select option 1 and reference your award code: DMMZ-WBGL-K4KK.

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