



TECANA AMERICAN UNIVERSITY

EIN: 33-1011608

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Email: university@tauniversity.org
www.tauniversity.org

March 2, 2023

Period covered by this communication on engagement:

From 12/27/2020 to 12/27/2022

To our stakeholders:

Part I. Statement of continued endorsement by the president to our groups of interest:

I am pleased to inform you that Tecana American University (TAU) reaffirms its support of the United Nations Global Compact and the ten principles in the areas of Human Rights, labor law, environment, and anti-corruption issues.

According to the suggestions, we describe the steps taken to support the United Nations Global Compact and its principles. We also share this information to our groups of interest through our communication channels - web pages, social media, refereed magazines-activities we have been doing during 2020-2022.

We include some parts in Spanish because of the nature of our organization TAU, a private nontraditional educational institution for Hispanic adults located basically in Latin America via online of the new generation.

Finally, we cannot skip the fact of the labor scenery in Latin America and the Caribbean which is a special topic of analysis regarding the challenge of the digital transitions and the acceleration of tendencies provoked by the pandemic, such as teleworking.

This scenery comes with important challenges for policymakers leveraging opportunities to avoid potential disruptions regarding labor marketplaces.

Sincerely,

Jesus Reinaldo Rivas, Ph.D, Ed.D.
President & CEO

TECANA AMERICAN UNIVERSITY
Member of the United Nations Academic Impact in Action



Part II. Description of the measures

One of the measures adopted by TAU was the maintenance of the diffusion of our project through email, website, and social networks.

Human Rights

At TAU during this period, we continued supporting respectfully fundamental human rights universally recognized within our paradigms and sphere of influence since our affiliation to the United Nations Global Compact, emphasizing administrative, academic, and operational aspects.

Our actions were taken to emphasize the universally recognized human rights, which are all enforceable with respect to other rights that can invoke the general principles of human rights such as equality and non-discrimination or the right to effective judicial protection, the right of an effective international higher education and supporting employees who offer equal opportunities to their staff without discrimination in regard to race, religion, color, sex, age, national origin, ancestry, physical or mental handicap, or veteran status.

Also, make sure they are not complicit in human rights abuses.

During this period the University promoted in students the consideration of topics, subjects, and research on human rights throughout academic programs such as studies on democracy providing a close relationship between them because they are elements of a rule of law that share an elementary premise: "Allow the governed to live with dignity and their participation in Democracy".

The following are some of the published works: "Transition and democratic governance. Comprehensive education and citizenship: Human rights and democratic values in Venezuela", by Dr. Egda Ortiz". And, "Venezuelan migration to Latin America. Cases: Colombia, Perú, Chile, and Brazil by June 2021".

To conclude this part of Human Rights, the University shares the great concern of high representatives of the United Nations, which had stated a notable regression in the advance of Human Rights because of the Russian invasion of Ukraine where several war crimes have been committed like never before. But also the situations in Iran, Siria, Nicaragua, Haití or Ethiopia bring great concern because of poverty, and racism that undermines the foundations of Human Rights, we do also share the criteria of giving Human Rights a new impulse expressed by these representatives.

The aforementioned publications and others that might be of interest to you are published in <https://tauniversity.org/publicaciones-2>



Labor Sphere

TAU is aligned with the principle that supports the freedom of association and the right to collective negotiation. The university does not support forced or coerced labor and child labor as well. Also doesn't support discriminatory practices on employment and occupation.

The Labor Panorama in this period in Latin America and the Caribbean brings a special topic which is the analysis of the challenge regarding digital transitions and the acceleration of trends caused by the pandemic, including a greater presence of teleworking and the increasing services based on digital platforms.

This new scenario establishes important challenges for policymakers by taking advantage of opportunities offered by these transformations, trying to avoid the potential disruptions in labor markets, as the study, warns.

So there is a necessity to adapt the content of professional training in order to improve the adjustment between the supply and demand of qualifications, being better prepared for the skills required in the future and reduce the disruptive impacts of technology.

We also highlight the necessity of public policies that help to remove obstacles ensuring this transition will be conducive to the creation of more and better jobs.

In this sense, the university is promoting several programs related to the matter mentioned above, among these programs we are currently teaching the Ph.D. in Data Science.

And in the area of health at work, the following doctorate research was carried out: "Production of Knowledge in Work Accidents".

Also as a result of an investigation, we published the article: "Technology and Virtual Education in Times of Pandemic". And "Big Data, a data management system".

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Environment

The university maintains a proactive approach favorable to the environment and promotes initiatives for greater responsibility, allowing the development and diffusion of environmentally friendly technologies.

In this sense, the university has carried out various studies resulting in the following publications:

Article: "Green Economy, Green Cities, and Green Projects".

"Agricultural Tourism Development Model at the Hacienda El Jaguey in the Municipality of Los Taques in Paraguaná, Falcón. Venezuela".

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Anti-corruption

The university supports initiatives and legal measures against all forms of corruption including extortion and bribery, which are fundamental aspects of a better world.

TAU's position in this regard urges the defense of anti-corruption practices. Corruption cannot be seen as normal or permissive with this type of behavior, a truly evil to be fought.

The Corruption Perception Index, Índice de percepción de la corrupción (IPEC); prepared by the prestigious organization 'International Transparency' reveals that in the year 2022, most of the world -95%- achieved few advances in the fight against corruption.

The Index is prepared by evaluating on a scale of 100 points the countries where the fight against corrupt practices has been effective and lowering the score to those where criminal practices prevail.

In this order of ideas, Denmark (90) leads the ranking followed by Norway (87) and New Zealand (87). At the extreme appears South Sudan (12), Syria (13), and Somalia (13) as the most corrupt nations.

In Latin America, Uruguay (29), Chile (33), and Costa Rica(43) lead the index. Meanwhile Nicaragua (23), Haiti (10), and Venezuela appear as the most corrupt countries in the region.

The organism considers that the lack of forceful actions against these pernicious practices limits the fight against them. And that the improper use of public funds affects the institutions that must protect the citizens, and ensure the validity of the rule of law. In addition, criminal organizations often have the complicity of corrupt officials, judges, military personnel, and politicians allowing them to act with impunity.

During this period TAU organized and carried out various internal activities and investigations, such as: "Educational Leadership in Organizations

And Advanced Topics in Contemporary Democracies".

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Sincerely,

Jesus Reinaldo Rivas, Ph.D, Ed.D.

President & CEO

IBEROAMERICA INTERNATIONAL PROGRAMS

A different institution: Academic Innovation for Progress

Tecana American University (TAU), is a private, international, virtual (online), and non-traditional educational institution founded in the United States of America in 2002, to develop undergraduate, postgraduate, and postdoctoral programs independently, through an international high-quality Internet education system in Spanish, exclusively for Spanish speakers who work in specific areas and who develop their careers in foreign countries.

The Mission of TAU is to provide superior distance education in high-quality Spanish at a global level, with an emphasis on science, arts, humanities, and technologies. Offering non-traditional programs that prepare students for service and leadership in a diverse global society.

Our Vision is that of an international university, non-traditional and virtual, dedicated to distance study, with high levels of demand and educational quality, in a globalized world of accelerated changes where new information technologies cover the day-to-day. All our actions must be measured according to our success to realize this vision.

Core values: Learning. Quality. Integrity. Diversity. Freedom of Research and Expression.

TAU has been considered a high-quality university institution in Spanish, allowing it to belong to and celebrate agreements with accredited higher education communities.

Constituted by educators, students, and graduates scattered around the world and connected through the network, TAU transcends as a different University, characterized by being a new generation organization based on technology (Internet), aimed at adults with verifiable previous studies and relevant work experience. This requires our students to have a broadband Internet connection. Computer with multimedia devices, such as speakers, and printers to print the study material. In addition to the necessary discipline to develop a demanding academic program based on research combined with work practice.

For more information:

Visit <https://tauniversity.org>

In the page <https://tauniversity.org/convenios-membresias-e-intercambios>

you will find the affiliations, memberships and agreements of the University.

Who we are, on the page <https://tauniversity.org/quienes-somos>

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